

CITMA Paralegal Seminar – Managing change

Meet your speakers

2.05pm - Madrid applications panel

Daniel Hardman Smart, Stobbs IP



Dan joined Stobbs in July 2019 after working as a solo practitioner and small business owner. He has assisted many entrepreneurs and SMEs with protecting their trademarks, passing off rights and designs. He is particularly interested in International trademarks and managing portfolios around the world, and has a specialism in the registration and maintenance of trademarks in isolated or less known jurisdictions. Dan's experience has taken him to Switzerland and Germany and from private practice to in house roles. He has a passion for education and is an active volunteer with the Chartered

Institute of Trade Mark Attorneys where he chairs the CITMA Paralegal working group and sits on the education policy and development committee and WIPO liaison working group. Outside of work, Dan (sometimes) enjoys watching football. He likes to walk his miniature dachshund and is developing a taste for IPA's.

Madrid applications panel

Isadora Schumacher Jeong, Mansur Murad Advogados



Isadora graduated from Universidade Federal do Paraná (UFPR), with a master's degree from Queen Mary University of London, specialising in Intellectual Property. Currently Isadora is the head of international practice of Mansur Murad Advogados. She is based in London, leading the new hub of the firm. She has authored articles and was a speaker for the World IP Forum 2021.

Madrid applications panel

Kate Stewart-Tiralongo, Bereskin & Parr LLP



Kate Stewart-Tiralongo is the Manager, trade mark clerks & practice group support at Bereskin & Parr LLP. With more than 10 years' experience in trade mark prosecution, Kate acts as a liaison between trade mark clerks and practice groups to identify and implement trade mark efficiencies. Kate is also a member of the firm's trade mark practice advisory group and trade mark efficiency group.

3pm - Technology & IP

Richard Lucas, StreamlineIP Ltd.



Richard Lucas is an experienced consultant advising multinational corporations and firms on the efficient and effective management of intellectual assets.

3.20pm - Owning your career development

Deirdre Naessens, Tomkins IP



Qualified trade mark attorney and experienced administration manager with a demonstrated history of working in the law practice industry. Skilled in intellectual property management. Strong professional graduated from Dublin Institute of Technology.

Owning your career development

Samantha Park, Bird and Bird



Samantha is the trade mark operations lead at Bird and Bird. A qualified CITMA Paralegal and fellow of the Institute of Paralegals, Samantha is also a paralegal member of CIPA.

Owning your career development

Phil Wright, Pladis Global



Experienced Brand Protection Manager and Part Qualified Trade Mark Attorney with a demonstrated history of managing IP related matters in the FMCG industry. Skilled in Brand Protection, Portfolio Management, Trade Mark Prosecution, Budgeting and Public Speaking.

4pm - Navigating use requirements under the U.S. trade mark modernization act

Brett Heavner, Finnegan, Henderson, Farabow, Garrett & Dunner LLP



Brett Heavner's practice includes all aspects of trade mark and unfair competition law, with a particular emphasis on trade mark infringement, counterfeiting, false advertising litigation, and Trade Mark Trial and Appeal Board (TTAB) litigation.