

Beyond IP: Insights for a changing profession

AUTUMN CONFERENCE 2023



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| 9:00am | Registration, networking and exhibition | 2:00pm | Intellectual property infringement - the real cost of fakes
Daniel Hughes - UK IPO
Detective Inspector
Ceri Hunt - PIPCU |
| 10:00am | Introduction
Keven Bader - CITMA | 2:35pm | AML and IP - What would you spot?
Amy Bell - Teal Compliance |
| 10:05am | Welcome
Rachel Wilkinson-Duffy - CITMA | 3:10pm | Refreshments, exhibition and networking |
| 10:10am | UK case law update
Kendal Watkinson -
Hogarth Chambers | 3:40pm | Greenwashing - navigating the advertising regulatory landscape
Tom Nener - Pinsent Masons |
| 10:55am | The UK trade mark landscape post-Brexit - unintended consequences and need for reform
Kate O'Rourke - Mewburn Ellis | 4:15pm | Appealing to your better judgment - deciding between the AP and the High Court, an overview
Tim Bamford - Collyer Bristow
Andrew Marsden - Wilson Gunn |
| 11:30am | Refreshments, exhibition and networking | 5:00pm | Close
Rachel Wilkinson-Duffy - CITMA |
| 12:00pm | Panel - Collaboration: Will AI replace the humans?
Jess Axelson -
Philip Morris International
Oliver Morris - UK IPO
Kelly Saliger - CMS | 5:05pm | Drinks reception |
| 12:45pm | Networking lunch and optional guided walking tour of Birmingham | | |

Please note that this programme is subject to change.