

# Strategies for success

## SPRING CONFERENCE 2023

**8:45am** Registration and light refreshments

**9:45am** **Introduction**  
Keven Bader – CITMA

**9:50am** **President's address**  
Rachel Wilkinson-Duffy – CITMA

**9:55am** **Keynote**  
Amanda Michaels – Barrister, Deputy Judge  
of IPEC and Appointed Person

**10:10am** **In-house panel: Brand protection and clearance**  
Victor Foo – Joseph Joseph  
Priti Kochhar – Philip Morris International  
Jack Randles – Manolo Blahnik

**11:00am** Tea and coffee break

**11:30am** **EU Case law update**  
Jana Bogatz – D Young & Co

**12:10pm** **My path to becoming an Appointed Person**  
Philip Harris – Appointed Person for Trade Marks

**12:50pm** Lunch

**1:50pm** **UK Case law update**  
Simon Malynicz KC –  
Hogarth Chambers

**2:30pm** **Design protection strategies**  
John Coldham – Gowling WLG  
Jade MacIntyre – Deloitte

**3:10pm** Tea and coffee break

**3:40pm** **Acquiescence**  
Denise McFarland – 3 New Square

**4:20pm** **Panel: Perspectives  
on managing IP risk**  
David Bloom – Safeguard iP  
Redvers Cunningham –  
Thomas Miller

**5:20pm** **Closing remarks**  
Rachel Wilkinson-Duffy – CITMA

**5:30pm** **Networking drinks  
reception in Palm Court**

**7:30pm** Close

Sponsored by:

**CORSEARCH**<sup>®</sup>

Please note that this programme is subject to change.

